

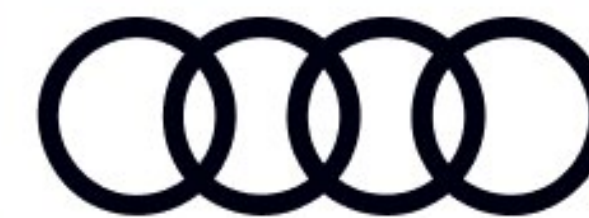


Solve challenges and develop ideas with **ITONICS Campaigns**

Collect, evaluate, and evolve ideas from thousands of collaborators to maximize your company's innovation potential.



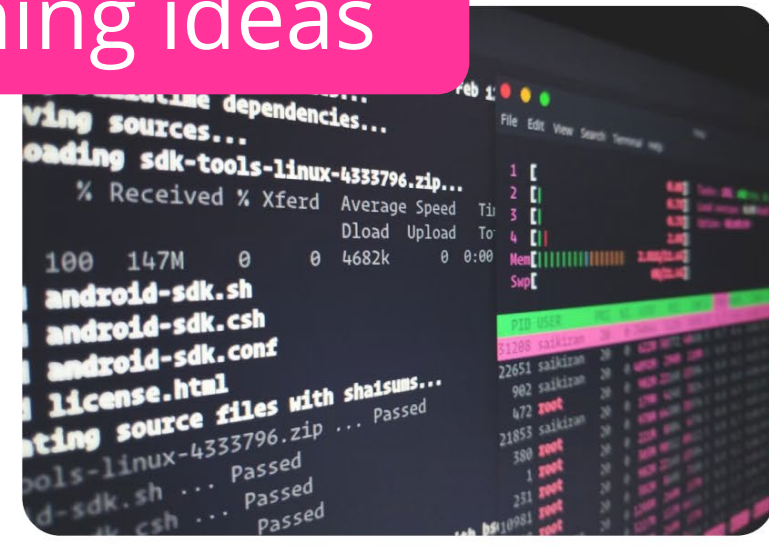
Trusted by global
innovation leaders



and more...

Prioritize the right ideas

Collect winning ideas



Abstract

The resource recovery business model leverages technological innovations and capabilities to recover and reuse resource outputs that eliminates material leakage and maximizes economic value. Examples include closed loop recycling, industrial symbiosis and Cradle-to-Cradle designs, whereby waste materials are re-processed into new resources.

Share
 2 Like
 3 Following



Get people on board

CAMPAIGN
Hackathon

New

PUBLISHED

ation via a presentation or a web page from the hosting , terms, and details of the hackathon. Developers register alified after the organization screens their background and participating individuals or teams start their programming is typically able to answer questions and offer help when

5 Star-rating

4.5



Tags [Find more relevant tags](#)

Start with well-performing workflows

Stay on top of campaigns

Motivate your whole organization

Create and rate

Collect winning ideas with quick idea submission and effortless rating.

ITONICS Campaigns has unrivaled flexibility in configuring how you gather ideas on the platform. Select between [time-bound](#) or [always-on](#) challenges based on your organizational requirements.

Select the fields of information you want contributors to submit, then have experts and stakeholders evaluate those ideas in a structured process to select the best submissions to proceed with.

The screenshot displays the ITONICS platform interface. At the top, the navigation bar includes 'Home', 'Explorer', 'Radar', 'Matrix', 'Board', and '+ Create'. The main header for the campaign is 'Human-Machine-Interfaces', with a description: 'Human-Machine Interface is one of the most highly acclaimed areas of industrial automation, and the future of this field lies in the hands of this technology, so it is not surprising that fierce competition has arisen with regard to innovations in this field, which will certainly bring the worlds of man and machine closer together. The idea phase has now started and we are looking forward to hearing your ideas about HMI and thank you for your commitment and participation. Best regards!'. A 'Submit' button is visible.

Below the header, the 'All-Submissions' section is active, showing 'ID 25' and tabs for 'Details', 'Participants', 'Submissions', 'Campaign Management', 'Matrix', and 'Dashboard'. The 'Current Elements' section includes a 'Filter' button and 'Active Filters'.

The main content area displays three submission cards. The first card shows a person wearing a VR headset with a '16' rating. The second card shows a person using a car's infotainment system with a '23' rating. The third card shows a hand interacting with a touch screen.

A 'Rate now' modal is open, allowing users to rate a submission. It features three sliders for 'Problem Fit' (set to Medium), 'Complexity' (set to Very High), and 'Internal Know-How' (set to Low). A radar chart on the right evaluates the submission across six dimensions: Market Size (II), IP potential (II), Business Relevance (II), Talent/Internal Capabilities (II), Strategic Fit (II), and Time to Mix Readiness (II). The chart shows a pink shaded area representing the submission's performance. A 'You are rating this in the context of Marketing' banner is also present. 'Discard' and 'Save' buttons are at the bottom of the modal.

A 'Submission' card is also visible, titled 'Gesture controlled devices...' with a description: 'Gesture control has a number of advantages over touch screens: Users don't have to touch the device, for example, and can thus issue commands from a distance.'

Best-practice workflows

Get started quickly with well-performing workflows or configure it to your needs.

The screenshot displays the Itonics platform interface. At the top, there's a navigation bar with 'ITONICS', 'Home', 'Explorer', 'Radar', 'Matrix', 'Board', and '+ Create'. A search bar is also present. The main content area features a campaign titled 'Waste and resource efficiency through circular business innovation' with a 'Submit' button. Below this, a campaign page for 'Human-Machine-Interfaces' is shown, featuring a progress bar with four stages: 'Solution Gathering', 'Solution Evaluation', 'Selected Solution', and 'Prototype'. A 'Support' button is visible on the right. A 'Manage Campaign Blueprint' dropdown menu is open, listing various process types like 'Design Thinking', 'Event Scouting', 'Grand Challenge', 'Hackathon', 'Kickstarter Challenge', 'Naming Challenge', 'Problem Solving Approach', and 'Recognition Challenge'. A 'Solution Gathering' configuration panel is also visible, showing checkboxes for 'Create Submission', 'Edit All Submissions', and 'Five-star Rating'.

Choose phase-gate processes for competitions, hackathons, idea sprints, and more. Configure your own custom campaign blueprints to match your company's preferred processes.


Define the phases of your campaign and assign people to roles in the workflow. Each phase can have its own user permission scheme that you set via checkboxes.

Gamification and engagement

Motivate your whole organization and external experts to join in and participate.

Enjoy gamification features like activity points and achievement badges that reward participation.

Customize the [gamification system](#) and leaderboard to drive engagement. Incentivize people to perform useful actions, such as submitting their own ideas, or rating and discussing the ideas of others.

1  **Innovation Rockstar**
Activity Points: 905
innovationrockstar@itonics.de
Innovation Rockstar






2  **John Musk**
Activity Points: 363
Johnmusk@itonics.de
Innovation Rockstar

3  **Elias Muller**
Activity Points: 303
Eliasmuller@itonics.de
Innovation Rockstar

Performance

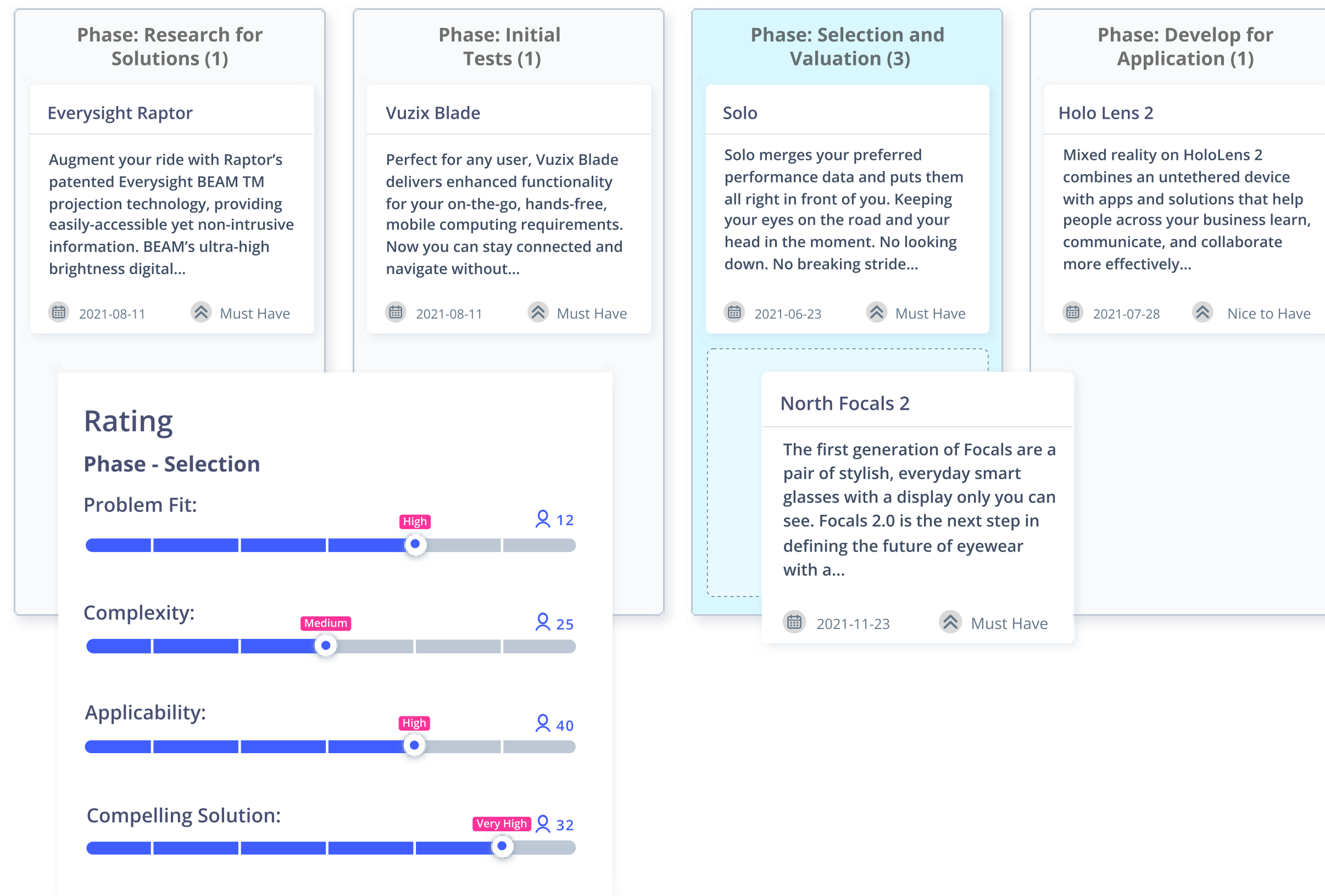
Viewed Elements	111	Followed Elements	80	Liked Elements	62
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Badge Collection
Achieved

				
Observer	Innovation Guru	Innovation Guru	Innovation Guru	Rockstar

Visualize and compare

Prioritize and develop the right ideas.



Use the [command center of your Campaign](#) to get ideas moving. Filter, bulk rate, or simply drag-and-drop selected ideas on to the next phase.

Evaluate ideas according to rating criteria such as IP potential, internal capabilities, or market size. Use the Kanban Board to get an overview of submissions in different phases and fix bottlenecks slowing down progress.

User management

Get people on board and involved in the right activities to maximize individual expertise.

Organize campaigns by using [role permissions](#) to assign dedicated users to particular roles. ITONICS scales, from 10 to 100,000 innovators.

Add your own custom roles and responsibilities to match different stakeholder groups: colleagues, collaborators, experts, or even customers. Control access to sensitive data with Enterprise-grade data governance.



Innovation Rockstar

Activity Points: 905

Innovation Rockstar

Administrator Application Owner

Username innovation.rockstar

Email innovationrockstar@itronics.de

Interests

innovation AI Energy

Manage Campaign Blueprint

Permission	Application Owner	Power User	Rating User	Scout	Viewer
Delete campaign User with this permission can delete Campaign	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Delete own campaign User with this permission can only own delete Campaign	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create submission User with this permission can create Submission	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
View submission User with this permission can view Submission	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
View own submission	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Save Permission

Dashboards

Stay on top of campaign activities and keep your organization in the loop.

Users

Active Users

A user is counted as active user when he has logged into the system within the last 30 days.

42 +25%

Total Users

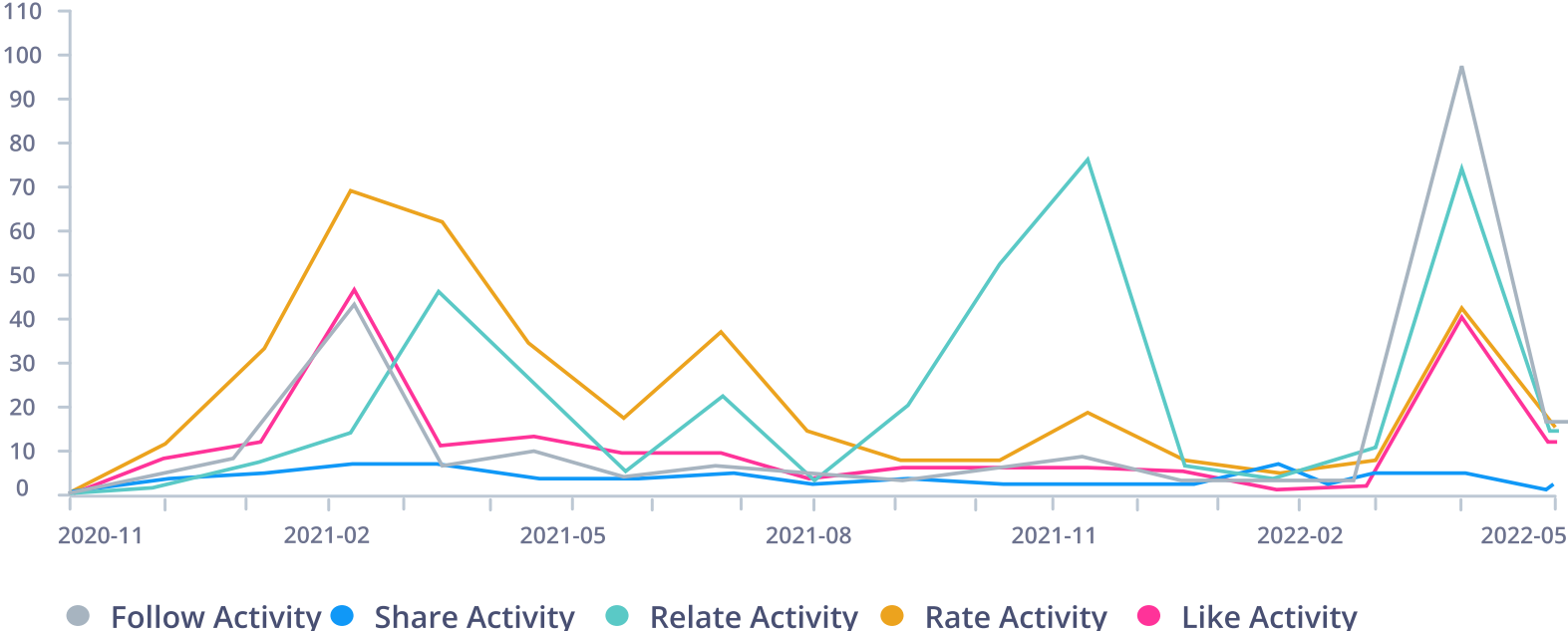
This number includes all non-blocked and blocked users and compares them to the total amount 30 days ago.

118 +55%

Elements

156 Trends +13% The last 30 days	128 Technologies +42% The last 30 days	13 Ideas +5% The last 30 days	6 Strategic Themes +8% The last 30 days
13 Opportunities +15% The last 30 days	19 Innovation Projects +23% The last 30 days	144 Companies +68% The last 30 days	10 Campaigns +21% The last 30 days
30 Risks +18% The last 30 days	2588 Inspirations +33.33% The last 30 days	68 Submissions +100% The last 30 days	

Activity Rate



Grasp status overviews with custom dashboards and effortlessly report on progress.

Configure dashboards to provide tailored reports to stakeholders quickly.

Let's talk about getting you started quickly. Here are some inspiring best practices for idea management.



IDEA MANAGEMENT

7 Steps To Nailing Your Next Ideation Challenge

19 Aug 21 | 8 mins read



IDEA MANAGEMENT

Gamification and Innovation: Nudging Mechanisms in Idea Management Software

21 Oct 22 | 4 mins read



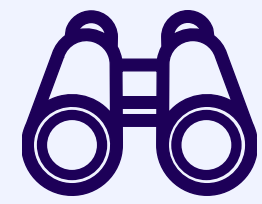
IDEA MANAGEMENT

3 Steps to Drive Effective Idea Management

2 Jun 22 | 8 mins read



Use cases for ITONICS Campaigns



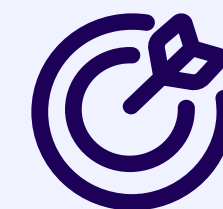
Harness the intelligence of the hive by sourcing concepts from employees, test users, experts, clients, and suppliers.



Host a product naming competition and involve departments beyond creative and marketing teams.



Foster intrapreneurial mindsets and a company-wide culture of innovation.



Put design thinking to work and brainstorm bold solutions to tough problems.



Manage ideation submissions on one secure platform and use dashboards to sustain the support of stakeholders.



Run a hackathon to awaken experimentation in your company and create new digital services.

What our clients say about using Campaigns



Using a collaborative platform, we were able to implement the Innovate Everywhere Challenge as an integral part of our innovation management and engage a world-wide community to team up and innovate together. We achieved a Cisco-wide cultural change and created an interconnected network of innovators.

Alex Goryachev,
Director of Innovation Strategy,
Cisco



World's leading Innovation OS

ITONICS is a leading SaaS provider of systematic innovation management. The ITONICS Innovation OS combined with a systematic framework to steer innovation efforts helps companies to identify emerging technologies, trends, and market potential and to translate them into customized growth strategies.

With more than 150 experts worldwide, we support innovation leaders such as adidas, AUDI, BMW, CISCO, Intel, Johnson & Johnson, and KPMG.

Get a Demo

Contact Us

Discover more at www.itonics-innovation.com

